



*For Women. For Success.*

**WOMEN'S ENTERPRISE  
SKILLS TRAINING**  
OF WINDSOR INC.

**FOR IMMEDIATE RELEASE**

**Date: March 7, 2022**

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**TD Bank Group donates \$20,000 to support WEST programs for newcomer women**

**WINDSOR, ON – Women's Enterprise Skills Training of Windsor Inc. (WEST)** is pleased to share that TD Bank Group (TD) has made a \$20,000 donation to support programs for newcomer women in our community. This funding will enable WEST to offer newcomer women access to tools and training that will result in building skills and confidence leading towards financial empowerment.

Specifically, the funding will support WEST's Financial Security through Networking, Mentoring and Training Project, which provides opportunities for newcomer women to attend Financial Literacy and Rent Smart Courses, Networking Training and Events, and Mentoring sessions with local entrepreneurs and leaders in the Windsor-Essex community.

A portion of the funding will also support WEST's annual International Women's Day Gala and Journey Towards Success Awards on Tuesday, March 8th, 2022 with Keynote Speaker Dr. Beverly Jacobs of the Mohawk Nation of the Haudenosaunee, Confederacy, Bear Clan and Senior Advisor to the President on Indigenous Affairs and Outreach for the University of Windsor. The gala will be broadcast virtually with Zoom networking at 5:30 pm and the Program starting at 6:00pm. This annual community building event which brings together people from all over Windsor Essex to honour amazing women living their best lives with over four hundred people joining in to support the pursuit of gender equality, inclusion, and the value of diversity.

"WEST is delighted about the opportunity to work with TD. This funding will help us expand our efforts to support economic inclusion and financial security of newcomer women," says Rose Anguiano Hurst, Executive Director for WEST Inc. "We are confident that together with TD, we can offer proven programming that will result in building skills and confidence leading to opportunities for participants to become more financially empowered."

"At TD, we are committed to creating conditions where everyone has the tools and resources they need to succeed in a changing world and feel confident in what their future holds," says TD District Leader Johanna Tedesco. "Partnering with organizations such as WEST is one of the ways we work toward this goal, right here in Windsor."

## **About WEST**

WEST is continuously grateful for the on-going generous support from the individuals, organizations and businesses that have been working with us throughout the years. Many community members have collaborated with WEST as mentors, provided work placement opportunities and training, facilitated workshops plus volunteered their time and expertise to support WEST and our clients.

Since 1987, Women's Enterprise Skills Training of Windsor Inc (WEST) has provided 50,000 women in Windsor-Essex with support and programs to aid them in securing employment, enhancing their skills, along with, providing newcomer and immigrant women with services designed to help them adapt and integrate into Canadian culture and their new community. Although at times our job may not be easy, it is because of the strength and passion of our clients that we are motivated to be better people and service providers.

## **About the TD Ready Commitment**

Working together for a more inclusive tomorrow. That is the TD Ready Commitment.

Change is a fact of life. It can renew our perspective of the world or how we act within it. While change helps some of us get ahead, it can leave others behind. To help create the conditions so everyone has the chance to succeed in a changing world, TD is targeting C\$1 billion by 2030 towards community giving in four areas that support change, nurture progress and contribute to making the world a better, more inclusive place.

Learn more at [td.com/readycovenant](http://td.com/readycovenant)

### **For more information contact:**

#### **Rose Anguiano Hurst**

Executive Director  
Women's Enterprise Skill Training of Windsor Inc.  
(WEST)  
Phone: 519-256-6621 ext. 222  
Email: [rose@westofwindsor.com](mailto:rose@westofwindsor.com)  
Website: [www.westofwindsor.com](http://www.westofwindsor.com)

#### **Johanna Tedesco**

District Lead – Windsor Essex  
TD Canada Trust  
Phone: 226-787-7026  
Email: [Johanna.Tedesco@td.com](mailto:Johanna.Tedesco@td.com)  
Website: [www.td.com](http://www.td.com)